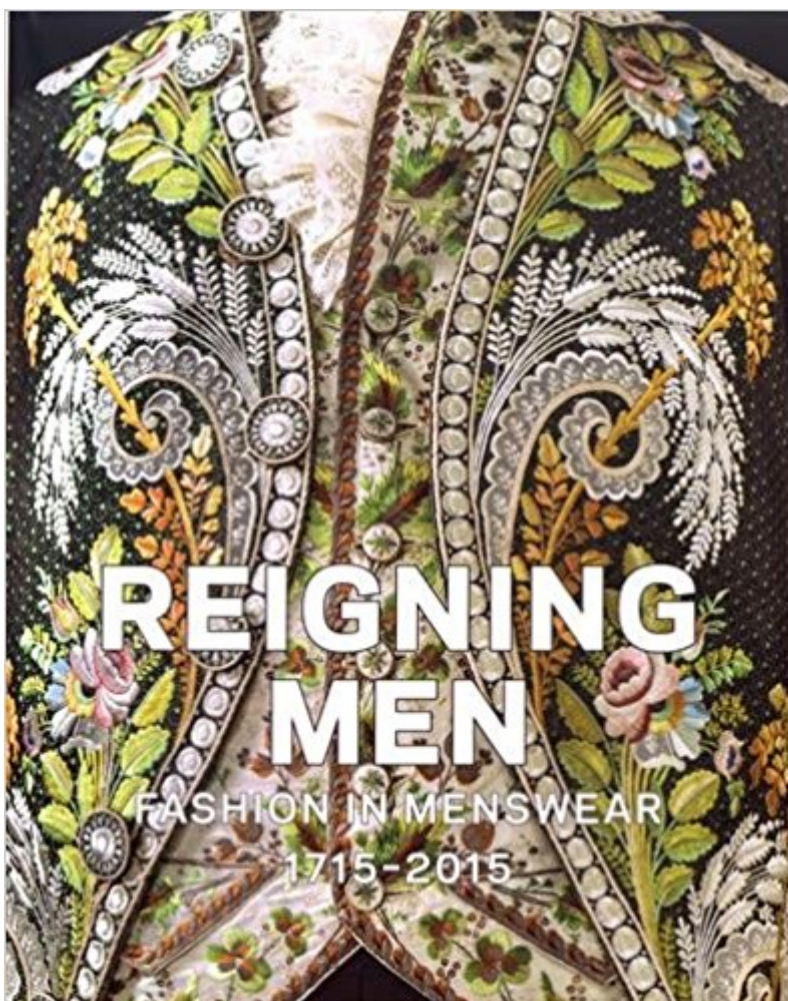


The book was found

Reigning Men: Fashion In Menswear, 1715-2015



Synopsis

This fully illustrated book accompanies one of the most comprehensive exhibitions dedicated solely to three centuries of men's fashion. The fashionable male may be making a comeback, but early fashion trends centered around what men—not women—were wearing. This intriguing book traces the history of men's fashion since the 18th century, when young Englishmen imitated foreign dress and manners after touring the European continent. This phenomenon is only one of many explored in sections titled "Revolution/Evolution," "East/West," "Uniformity," "Body Consciousness," and "The Splendid Man." In addition to numerous illustrations of extant menswear, the book captures the 19th-century dandy, a more restrained brand of expensive elegance which became the hallmark of Savile Row; the post-WWII mod, who relished the colorful styles of Carnaby Street; and the 21st-century man—ultra-chic in a sleek suit by day, wearing a flowered tuxedo by night. *Reigning Men* illuminates connections between history and high fashion, traces cultural influences over the centuries, examines how uniforms have profoundly shaped fashionable dress, and reveals that women aren't the only ones who cinch and pad their bodies. Beautifully produced and lavishly illustrated, this eye-opening book will certainly appeal to men and women alike.

Book Information

Hardcover: 272 pages

Publisher: Prestel (April 15, 2016)

Language: English

ISBN-10: 3791355201

ISBN-13: 978-3791355207

Product Dimensions: 10.2 x 1.2 x 12.8 inches

Shipping Weight: 5 pounds (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 stars 16 customer reviews

Best Sellers Rank: #114,037 in Books (See Top 100 in Books) #57 in Books > Arts &

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Commercial > Fashion Design

Customer Reviews

Sharon Sadako Takeda is Senior Curator and Head of the Costume and Textiles Department at the Los Angeles County Museum of Art. Kaye Durland Spilker is Curator and Clarissa M. Esguerra is Assistant Curator of the Costume and Textiles Department at the Los Angeles County Museum of

Art. They are the authors of Fashioning Fashion: European Dress in Detail, 1700-1915 (Prestel).

This is a FANTASTIC book!!! The pictures are bright and clear and the selection of photographs is awesome! They cover everything from 18th century frock coats to seventies disco wear, all in beautifully photographed detail! Fantastic!!!

Gorgeous, gorgeous book.

Gorgeous book. Lots of really great information and plenty of stunning color photos.

Giant coffee table book divided into topics, each with large color pictures. The only downside is that it's too big to fit on any of my bookshelves.

This book is a wealth of information regarding men's fashion - a must have book for anyone interested in men's fashion.

Beautiful, museum-quality book. Bought it as a keepsake/reference. Very nice.

Great pictures!

This is an absolutely beautiful book. It is about \$20.00 cheaper on than it was at the Reigning Men show at LACMA.

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